

John P. Gifford, CPA, CIA, CMA

Chief Accountant

John joined Latter & Blum Property Management in 2010 as Chief Accountant of our financial reporting team. John has over 15 years of real estate and financial experience ranging from public accounting to commercial portfolio asset management. He has worked with the Yardi Property Management software for over 12 years, including implementation, enhancements, and participation on Yardi task force teams with program development.

Prior to joining Latter & Blum, John spent 11 years with Parkway Properties, Inc. (NYSE: PKY) where he served as Vice President responsible for managing the accounting department for 5 years and 6 years as Asset Manager of a 4 million SQFT class A office portfolio in the Southeast US.

John is a licensed broker in LA/MS/NC and has tenant or landlord represented over 850,000 SQFT of commercial office leases. John's areas of expertise include financial reporting and analysis, asset management, lease analysis, office investment underwriting, landlord and tenant representation, and market analysis.



Affiliations, Recognitions & Memberships

American Institute of CPAs and LA Society of CPAs

Commercial Investment Division (CID) of Greater Baton Rouge

BS- Accounting, Louisiana Tech University

CPA-Certified Public Accountant

CIA-Certified Internal Auditor

CMA-Certified Management Accountant

Real Estate Broker – LA, MS, and NC